

Complete capture of digital records with Theta Lake's Archive Connector for Zoom Chat

Complete, disruption-free chat message retention for your existing archive

If your organization needs to quickly, easily, and cost effectively add full capture of Chat to your existing email archive, <u>Theta Lake can help</u>.

Zoom enables employees to remain productive and connected wherever they work. With multiple ways to interact, chat is favoured for both communicating with colleagues and externally with customers, suppliers, and partners. The transition to work-from anywhere continues to drive escalating volumes of messages, with GIFs, emojis, files, and links to shared documents routinely attached, including sensitive and confidential information.

With the global focus on data protection and a growing need to respond to investigations and complaints, having robust records is critical for every firm. Even more so for regulated industries like financial services, where e-comms require preservation for monitoring and supervision, to comply with rules including MiFID II and SEC 17a-4 and public disclosure requests. Regulators levy hundreds of millions in fines every year for failures in communications monitoring.

The challenge of capturing and retaining chat messages

Organizations that are not set up to adequately capture, supervise and retain chat messages face significant challenges.The inability to capture and archive complete information such as original content shared, edited/deleted messages, images and GIFs, or contextual details like reactions and emojis prevents firms from complying with regulatory obligations for maintaining complete records.

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Disabling chat to minimize these risks means user needs and productivity gains of platforms like Zoom can't be met.

Integration options for third party archives.

Augmenting existing archives without disruption

Theta Lake's archiving and supervision solutions have been purpose built for collaboration platforms.

Our Archive Connector comprehensively captures all Zoom chat messages and seamlessly integrates them into an organization's archive or record-keeping arrangement, retaining the full context of each chat, including all visual images (emojis, reactions, gifs, pictures), links, shared files and more.

The benefits of Theta Lake's Archive Connector

- **Most comprehensive capture** ensures no gaps. All channels, from group to private messages, in-meeting chat, plus all content, from emojis and GIFs to file attachments, edited and deleted messages, videos and files shared or uploaded are included.
- **Easy Deployment and Seamless Integration** with third party and Zoom archives. Investments, workflows, and processes developed for existing archives of record can be leveraged with no disruption to existing platforms or end-users.
- **Full content is captured** and displayed in native format ensuring the full context is retained of where content was shared, which messages were edited or deleted, or elicited a reaction.
- Reconciliation ensures completeness of archived chat records.



• **Instant search results** made possible by including all metadata associated with the chat, attachments, or policy applied within x-headers to enable richer eDiscovery.

• **Cloud technology** avoids file size limitations and hardware maintenance costs.

• ROI of existing technology realized through enabling use of Zoom Chat and augmented archiving. Both the risks of noncompliance and the costs of compliance are reduced.

Workflow configuration to ingest existing chat content into an archive.

Why choose Theta Lake

- **Data security** is paramount. Our 'STAR3' (Secure in Transit, Architecture, Rest, Redaction and Removal) architecture is SOC 2 Type 2-audited and we are able to support SEC 17a-4 WORM compliant archiving. Data is managed in North America, UK, Europe or Australia based centres aligned with customer jurisdiction.
- We scale. We've integrated chats into the archives of the largest collaboration platform users in the world.

A connector for the future

As new ways of working and communicating evolve, future-proofing is essential. Theta Lake supports growing supervision and archiving needs including:

- Capture and archiving of chat, and any other communications including video, audio and whiteboard, across multiple collaboration platforms.
- Capturing a full contextual view across a firm's entire chat history and other communications, including reactions, images, GIFs, attachments and links, for e-discovery and supervision.
- Automated detection of compliance, conduct, data loss, data privacy and security risks using artificial intelligence and machine learning.
- Risk-rated communications, workflow routing and custom-built workspace for review and audit trail of action taken.
- Remediation and removal of problematic content from live communication channels, redacted views of content for data privacy, and legal hold protection.

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Configuration of archived content.

Learn more

To request a demo, visit: https://thetalake.com/request-a-demo/

ABOUT THETA LAKE. Theta Lake, Inc., dual winner of UC Today's 2020 Best Compliance Product and Best Security Product, was founded in 2017 by proven entrepreneurs and enterprise technologists with decades of leadership experience and recognition from Global 100 customers and top industry analysts. With a mission to provide modern collaboration security and compliance, Theta Lake's patented and multi-patent pending AI helps security and compliance teams more effectively and quickly scale their risk detection and the workflows for communication security, data loss protection, and supervision of modern video, voice, and unified collaboration systems. The Theta Lake Compliance Suite is SOC 2, Type 2 compliant. Visit us at <u>ThetaLake.com</u>; <u>LinkedIn</u>; or Twitter at <u>@thetalake</u>.