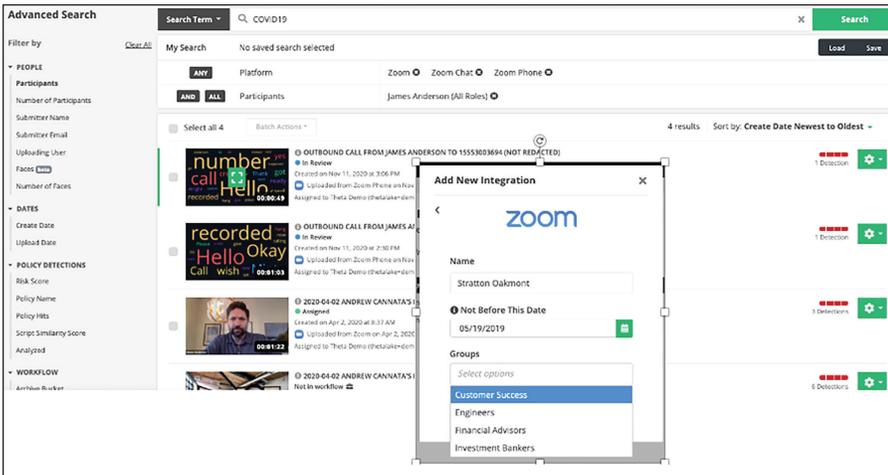


# Theta Lake Integration with Zoom for Healthcare

Modern unified communications and compliance made easy

With the healthcare industry rapidly adopting telemedicine and digital-based healthcare to serve remote patients, video conferencing platforms are becoming critical tools for doctors, nurses, and pharmacists. Zoom offers simple and secure controls that have fueled its rapid adoption and helped healthcare firms remain productive during the transition to work from anywhere.

Healthcare organizations need to ensure proper security and compliance controls are in place to maintain conduct standards, prevent leakage of health-related data, and protect healthcare providers and patients. Theta Lake natively integrates with Zoom to empower providers to manage compliance, data exposure, security, and risk management in what is shared, shown, spoken, and typed during any healthcare-related communication.



*Easy archiving integration to consume and compliantly archive recordings for all or selected groups of Zoom users.*

## Use Cases

### Proactively detect data privacy risks in video, audio, and chat

Video conferencing features, such as document sharing, chat, and whiteboarding provide effective ways to interact during telemedicine sessions. However, these features also open up avenues for inappropriate use of protected health information (PHI) or inadvertent sharing of such information.

Theta Lake enables healthcare organizations to supervise telemedicine communications and identify privacy and data loss risks to keep PHI safe. Pre-built policies automatically detect information like a patient's SSN, birth date, email address, and phone number in what was said, shown, or shared. Organizations can also create custom policies. In addition, Theta Lake can identify when electronic healthcare records (EHR) applications are being shared on screen, which could indicate the accidental sharing of PHI.

### Safeguard against employee misconduct, creating safe collaboration

Potentially inappropriate behavior, such as failure to abide by patient interaction guidelines during telemedicine sessions must be flagged to

## Experience the Advantages

Theta Lake unlocks the benefits of using Zoom Meetings, Phone, and Chat in regulated industries by providing a purpose-built compliance platform to supervise and archive shown, shared, spoken, written, and whiteboard content.

### Improve Compliance, Reduce Risk

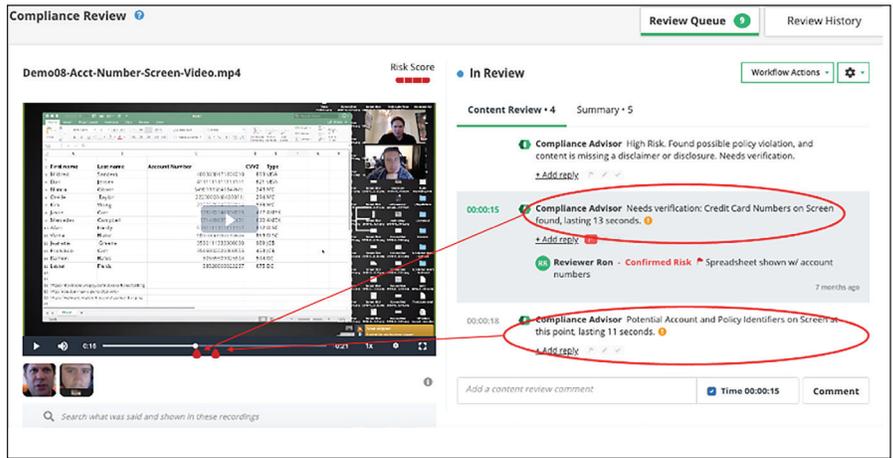
- Compliance coverage for all your unified communications, including Zoom, Microsoft Teams, Cisco Webex, RingCentral, Slack, and more.
- ML-based policies automatically detect acceptable use risk and PHI, including a patient's account number, SSN, birth date, email address, and phone number. Theta Lake also enables the redaction of PHI from internal recordings to mitigate data leakage.
- Manage and enforce security configurations across disparate collaboration tools with best practice policy recommendations.

### Improved Productivity and User Experience

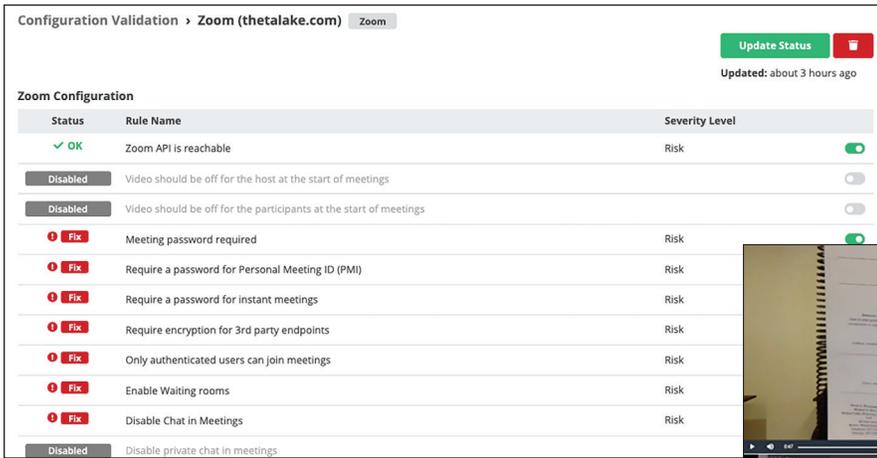
- With security and data privacy controls in place, expand telemedicine, virtual examinations, and healthcare collaboration over Zoom's best in class video conferencing.
- Enable whiteboarding, content sharing, and in-meeting messaging that was previously blocked.

ensure adherence to an organization's ethics and conduct policies. Without appropriate monitoring in place, these issues can persist and proliferate, resulting in regulatory fines and other sanctions.

Theta Lake helps healthcare providers identify conduct risks, such as abusive and controversial behavior, and company-specific risks, enabling healthcare professionals to identify and remediate issues that could create future legal liability.



Theta Lake automates risk detection in video, audio, and chat content, plus uses AI to assist reviewers.

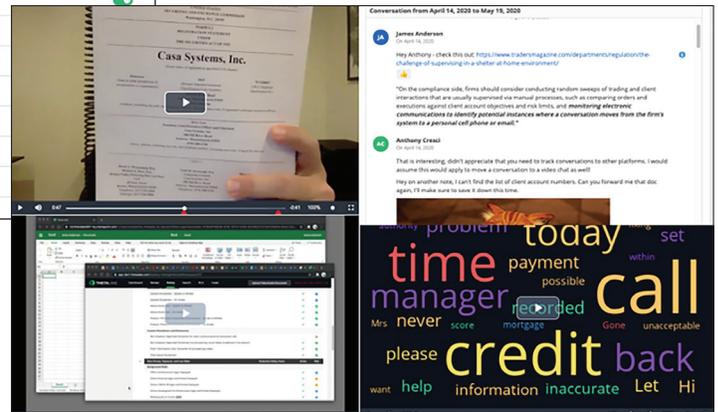


Best practice security policy recommendations and enforcement

## How it Works

Joint Zoom and Theta Lake customers benefit from policy-based retention, automated risk detection, and workflow insights that streamline supervision of voice, video, and chat content within Zoom communications.

1. Create and manage groups within Zoom that are subject to supervision requirements.
2. Theta Lake's native Zoom integrations enable organizations to apply compliance policies and create customizable workflows for the content subject to their governance practice.
3. Theta Lake automatically captures and analyzes audio, video, and text-based Zoom communications.
4. Organizations can securely manage recordings, with rich search and filtering capabilities.



Data leakage, misconduct, and potential use risks can appear with voice, whiteboard, screen share, webcam, or written formats

**Connect with a Theta Lake representative [here](#)**

or visit the [Zoom Marketplace](#)

**ABOUT THETA LAKE.** Theta Lake, Inc., dual winner of UC Today's 2020 Best Compliance Product and Best Security Product, was founded in 2017 by proven entrepreneurs and enterprise technologists with decades of leadership experience and recognition from Global 100 customers and top industry analysts. With a mission to provide modern collaboration security and compliance, Theta Lake's patented and multi-patent pending AI helps security and compliance teams more effectively and quickly scale their risk detection and the workflows for communication security, data loss protection, and supervision of modern video, voice, and unified collaboration systems. The Theta Lake Compliance Suite is SOC 2, Type 2 compliant. Visit us at [ThetaLake.com](https://ThetaLake.com); LinkedIn; or Twitter at @thetalake.