Government: Monitor Conduct, Protect Sensitive Information, and Preserve Data Privacy During Online Video & Collaboration Interactions

With federal, state, and local government agencies rapidly switching to remote operations, collaboration platforms like Zoom, Webex, and GoToMeeting are becoming a critical tool for day-to-day meetings. Government offices and employees need to engage to continue to serve the public while maintaining social distancing protocols, so video is now embedded in the most important aspects of a government employee's work routine.

Since government agencies are managing operations using video tools, it's critical that these communication channels are appropriately monitored and supervised to maintain acceptable use that follows conduct standards and safeguards classified and sensitive data.

Collaboration and video-based operations create new challenges:

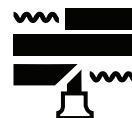|			
Government entities must continue to comply with provisions for safeguarding sensitive data.	Video introduces data exposure risk of what is shown and shared and in the background.	Employees may engage in activities that violate the agency's ethics and conduct policies.	Intentional and inadvertent sharing of private personal and sensitive organizational data must be detected

Bring data protection to your collaboration platforms

Theta Lake makes it easy for government agencies to preserve data privacy and mitigate the risks of inappropriate behavior during online video and collaboration interactions.
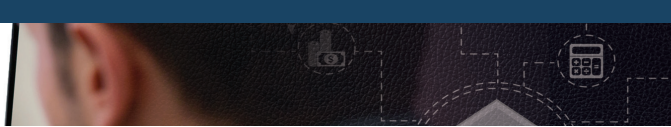
Theta Lake is a purpose-built risk and data privacy solution that provides automatic detection of conduct, data exposure, and data privacy risks across collaboration platforms.

The Theta Lake platform seamlessly integrates with collaboration applications to ingest content and detect risk in what was shared, shown, spoken, or written in chat, voice, and video conferencing content.

Protect Data in Collaboration Sessions

Theta Lake detects disclosure or use of confidential data during chat, voice, and video conferenceing:

1 Pre-built policies automatically detect information like SSN, birth date, email address, and phone numbers.

2 Find any agency-specific confidential information or other government records intentionally or unintentionally exposed in video, voice or chat.

Proactively detect data privacy risks

Video conferencing features, such as document sharing, chat, and whiteboarding provide effective ways to interact during collaboration sessions. However, these features also open up avenues for inadvertent sharing or disclosure of classified or sensitive information.

Theta Lake empowers government agencies to supervise communications and identify data risks to keep confidential data safe. With over 20 detections for acceptable use, privacy, and information security along with redaction features and support for custom detections, Theta Lake enables government agencies to proactively identify and act on risks.

Safeguard against risky behavior

Potentially inappropriate behavior, such as failure to abide by ethics and conduct guidelines during video conference sessions must be flagged to ensure adherence to the agency's policies. Without appropriate monitoring in place, these issues can persist and proliferate, resulting in non-compliance with federal and state law and other sanctions.

Theta Lake helps public agencies identify conduct risks, such as abusive and controversial behavior, allowing compliance teams to identify and remediate potentially bad behavior and mitigate downstream legal liability.

Enable real time compliance advice

Extensive studies show that organizations reduce risk exposure by more than 40% when they provide real time training and feedback. Giving employees real time compliance guidance provides significant benefits when using modern communication channels like collaboration platforms.

Theta Lake's Realtime Compliance Advisor coaches users on the compliant use of collaboration tools by informing them of risky actions and making key content available at their fingertips, such as standard forms, directly within their video conference sessions.

Automatically pre-screen recorded videos

With the increasing demand for interactive video content for both employees and the public, government agencies need to ramp up production in an efficient and safe manner. However, pressures to quickly create video content can drain review processes. Since time is of the essence, it is impractical to attempt to manually review video content as it significantly delays distribution.

Theta Lake makes it easy to accelerate SLAs on video production by automatically ensuring the recording doesn't include any classified, sensitive data or risky content before it is distributed. The solution runs a risk analysis on the video and automatically rejects those with potential policy violations while prioritizing those that are safe for distribution.

Seamless collaboration platform integrations

Theta Lake provides an enterprise-ready solution with seamless integrations for dozens of platforms, including video conferencing, online video, and chat applications.

Learn More

To request a demo, visit: https://thetalake.com/request-a-demo/

ABOUT THETA LAKE. Theta Lake provides cloud-based compliance for video, audio, and other modern digital communications. Its patent-pending technology uses AI, deep learning, and seamlessly integrates with the leading audio recording, video marketing, and video conferencing platforms to detect compliance risks in what was said or shown in modern digital communications. Using AI to also power insights and automation, Theta Lake provides directed workflow to add consistency, efficiency and scale to the compliance review and supervision process, driving down the cost of compliance.