

OFFICIAL RULES – THETA LAKE XLOD NEW YORK AMAZON ECHO STUDIO SWEEPSTAKES

NO PURCHASE OR CONSIDERATION IS NECESSARY TO ENTER THE SWEEPSTAKES OR TO WIN A PRIZE. The Theta Lake XLoD New York Amazon Echo Studio Sweepstakes ("Sweepstakes") starts on May 6th, 2024 and ends on June 11th, 2024 ("Promotion Period").

ENTRY: You will be entered into the Sweepstakes when you register meet with a designated representative of Theta Lake ("Entry Process") at the XLoD New York 2024 event in New York, NY ("Event"). You may register via online portal <https://pages.thetalake.com/xlod-global-newyork-2024> and you must attend the scheduled meeting to be eligible. The Sweepstakes is sponsored by Theta Lake, Inc. ("Sponsor"). Sponsor is not responsible for any failure to complete the registration process of entrant's failure to attend the meeting with Theta Lake at the Event. The Sweepstakes ends at the completion of the Event.

PRIZES: One prize of approximate value of \$200 will be awarded ("Prize"). Prizes may not be transferred or exchanged except at the discretion of the Sponsor. Taxes are the sole responsibility of each of the Prize winners ("Winners" or, if referenced individually, each a "Winner"). Any Winner may be required to sign an IRS W-9 or its equivalent.

WINNER SELECTION: Winners will be determined on or about June 11th, 2024 by Sponsor, pursuant to random drawing, during which the winner will be selected from amongst all eligible entries. Each entrant will be eligible to win only one Prize. Odds of winning the Sweepstakes depend on the number of eligible entries received. Winner notification will be attempted by mail, phone, and/or e-mail. Failure to reply to (or return or rejection of) the Prize notification for any reason within 5 days of the original notification will cause the Prize to be forfeited and awarded to an alternate winner (also randomly selected from all eligible entries).

ELIGIBILITY: The Sweepstakes is open only to legal residents of the United States who complete the Entry Process. Employees, directors, contractors, and agents of Sponsor and such persons' immediate families and those who reside in the same household are not eligible to enter or win the Sweepstakes. VOID WHERE PROHIBITED BY LAW.

GENERAL: By entering the Sweepstakes, entrant accepts and agrees to be bound by these Official Rules and all decisions of the Sponsor, which are to be deemed final, and to waive any right to claim ambiguity in these Official Rules. Entrant assumes all risk of loss, damage, destruction, delay or misdirection of materials/mail/e-mail submitted to Sponsor. Sponsor reserves the right, in its sole discretion, without prior notice and at any time, to cancel, terminate or suspend the Sweepstakes in the event of the cancellation of the Event or other unforeseen circumstances which may impair the administration of the Sweepstakes. The Sponsor shall have no liability whatsoever and shall be, and hereby is, released, discharged, indemnified, and held harmless for any typographical or other error in printing, offering or announcement of any Prize or for any injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from participation in the Sweepstakes, including, without limitation, the

winning and/or use of any Prize. Entrant agrees to sign any documents that the Sponsor may request to evidence the foregoing. WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES AND THE PRIZES ARE PROVIDED "AS IS" WITHOUT REPRESENTATION OR WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages, or exclusion of the implied warranties, so some of the aforementioned limitations or exclusions may not apply. Check local laws for any restrictions or conditions regarding these limitations and/or exclusions. Except where legally prohibited, each Winner grants (and agree to confirm they grant in writing) permission for Sponsor and those acting under its authority to use his/her name, photograph, voice, testimonial and/or likeness, for advertising, trade and/or publicity purposes without additional compensation.

PRIVACY: Information collected from any entrant will be used only for the purposes of such registration as is part of the Entry Process (which may constitute the sharing of information with entrants on Theta Lake's products and services or to communicate with the entrant per their request), the Sweepstakes itself, to notify and announce the Winners as set forth in these Official Rules. Such information will not be reused, sold or shared in any manner by Sponsor. Sponsor's privacy policy is available at <https://thetalake.com/privacy-policy/>.

APPLICABLE LAW: These rules are governed by the laws of the State of California without giving effect to conflicts of law rules.

SPONSOR: Theta Lake, Inc. 1221 Chapala St. Suite 6. Santa Barbara, CA 93101.